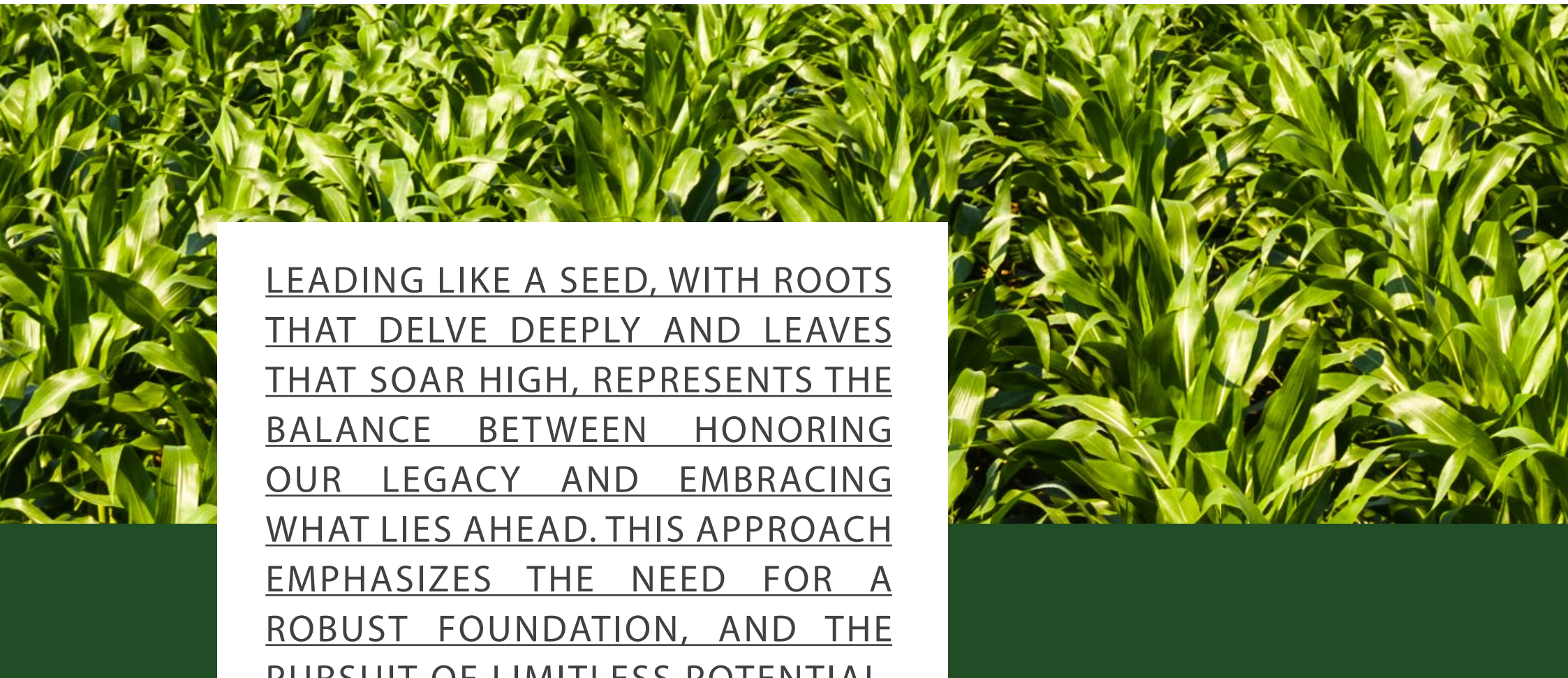




**COMPANY
PROFILE**

2023/24



LEADING LIKE A SEED, WITH ROOTS
THAT DELVE DEEPLY AND LEAVES
THAT SOAR HIGH, REPRESENTS THE
BALANCE BETWEEN HONORING
OUR LEGACY AND EMBRACING
WHAT LIES AHEAD. THIS APPROACH
EMPHASIZES THE NEED FOR A
ROBUST FOUNDATION, AND THE
PURSUIT OF LIMITLESS POTENTIAL.



HI-TECH HISTORY

2009 - 2023



Our approach to professional fruit and vegetable supply is distinct, as we integrate scientific management techniques, quality control systems, post-harvest technology, IQ refrigeration applications, and modern education. This innovative business approach has empowered us to introduce several crucial changes to the industry.

■ THE COMPANY

Since its establishment in 2009, Hi-Tec has been involved in various fields, including general supplies and import/export services. In Egypt, the company is renowned as the premier supplier of high-quality fruits and vegetables to top-tier establishments in the hospitality and catering sectors, five-star hotels, airlines, and supermarkets. Hi-Tec specializes in providing the widest range of fresh produce, including mushrooms, berries, exotic fruits, greens, aromatic herbs, and much more.

With a strong commitment to delivering the highest standards of fresh produce quality and forging the best partnerships with local and international suppliers, Hi-Tec has tirelessly worked towards surpassing the expectations of its most demanding customers. The company packs more than 1,000 tons of fruits and vegetables per month, a testament to its dedication to providing exceptional products and services.

MISSION



At Hi-Tec, we remain committed to our mission of distributing “Mother Nature’s Gift” in the most professional and healthy manner possible. As we observe our environment, we continue to value agriculture and strive to offer fresh and diverse products to our customers, while ensuring their safety and well-being.

VISION



We take pride in providing our customers with the most extensive selection of international fruits and vegetables, all while maintaining cost efficiency. Through our strong relationships with local suppliers and domestic growers, we are committed to supporting the Egyptian market and promoting it on the global stage. Our relentless efforts to procure the latest and most innovative products enable us to enhance the menus of chefs nationwide. At Hi-Tec, we are your go-to source for natural supplies.

VALUES



At Hitec, we are guided by our core values, which shape our culture and influence our decisions:

01

QUALITY

We are passionate about delivering the highest quality agricultural commodities to our customers, and we go above and beyond to ensure that our products meet the highest standards of freshness, taste, and nutrition.

02

SUSTAINABILITY

We believe in promoting sustainable agricultural practices and protecting the environment for future generations. We are committed to reducing our environmental footprint, promoting responsible land use, and supporting the communities in which we operate.

03

SOCIAL RESPONSIBILITY

We believe in supporting the communities in which we operate, promoting social responsibility, and contributing to the development of the agricultural sector. We are committed to creating a positive impact on society and the environment.

04

INNOVATION

We embrace innovation and change as essential elements of our success. We are always looking for new and better ways to serve our customers and to improve our products and processes.

05

INTEGRITY

We believe in conducting our business with honesty, transparency, and fairness. We uphold the highest ethical standards and are committed to building trust with our customers, suppliers..

SERVICES



VEGETABLE SUPPLYING



Hitec sources fresh vegetables from local farmers or from its own farms. The company ensures that the vegetables are of high quality and meet the required standards.

FRUITS SUPPLYING



Hitec Company sources a wide variety of fruits from local farmers or from its own farms. The company has established relationships with farmers who are known for their quality produce, ensuring that customers receive fresh and ripe produce.

SORTING SOLUTIONS



Once vegetables/fruits are sourced, they are sorted and graded based on their quality, size, and other parameters. This helps in ensuring that only the best quality vegetables/fruits are supplied to customers.

PACKAGING AND PACKING



The vegetables/fruits are packed in appropriate packaging with the required weight with the best packaging materials to ensure that they remain fresh and are not damaged during transportation.

■ KEYS OF SUCCESS



Quality Control

Hitec has a strong focus on quality control. The company ensures that its fruits and vegetables are of the highest quality by sourcing them from reputable farmers, using advanced sorting and grading technology, and conducting regular quality checks. This has helped the company to build a reputation as a supplier of high-quality produce, which has contributed to its success in the industry.



Customization

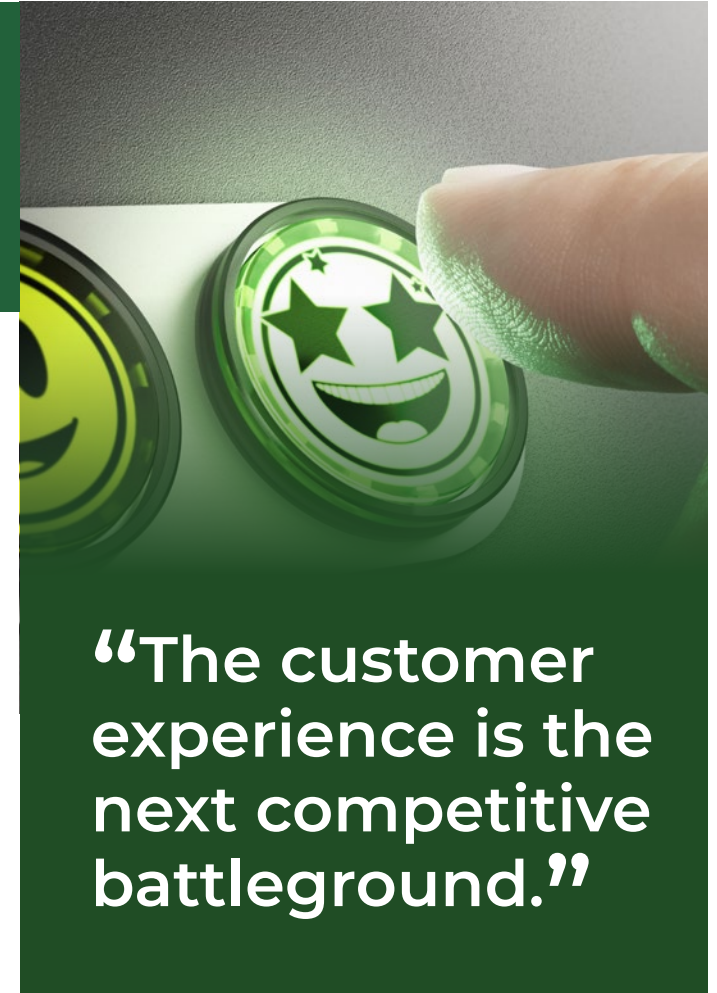
Hitec offers customized solutions to its customers. The company can source specific types of fruits and vegetables based on the customer's requirements, and can also provide packaging materials with the customer's branding. This level of customization has helped the company to build strong relationships with its customers, which has contributed to its success in the industry.



Timely Delivery

Hitec has a well established delivery network that ensures timely delivery of its fruits and vegetables to customers. The company uses refrigerated trucks to transport its produce, which helps to maintain its freshness and quality during transportation. This has helped the company to build a reputation as a reliable supplier of fresh produce, which has contributed to its success in the industry.

Overall, the combination of strong quality control, customization, and timely delivery has helped Hitec Company to establish itself as a successful supplier of fruits and vegetables. By focusing on these key factors, the company has been able to build a strong reputation in the industry and maintain a loyal customer base.



“The customer experience is the next competitive battleground.”



OUR PARTNERS

We are dedicated to building strong, lasting relationships with our partners in the industry. Our focus on quality, innovation, and customer satisfaction has earned us a reputation as a leading supplier of fresh fruits and vegetables in Egypt.

We work closely with our partners to understand their needs and preferences, and we strive to provide them with personalized solutions that meet their unique requirements. Our state-of-the-art packaging and distribution facilities enable us to deliver our products quickly and efficiently, ensuring that our partners receive the freshest and highest quality produce available.

In addition to our partnerships with companies, hotels, restaurants, and hypermarkets in Egypt, we are also committed to expanding our reach globally. We are constantly exploring new markets and opportunities to bring our high-quality products to customers around the world.

At Hi-Tec, we believe that our success is tied to the success of our partners, and we are dedicated to supporting their growth and development in every way we can. We are excited about the future of our industry, and we look forward to continuing our partnerships and achieving new heights together.

■ HOW WE WORK

At Hi-Tec, we prioritize research and development to provide innovative, high-quality products and services to our clients in the vegetables and fruits supplying and F&B packaging industry. We work with local and international suppliers to ensure the highest quality of our products. Our exceptional customer service and personalized solutions help maintain strong customer relationships. We are committed to continuing our research and development efforts, delivering exceptional products and services, and maintaining strong customer relationships for years to come.



RESEARCH



DEVELOP



DELIVER



MAINTAIN

At Hi-Tec, we place a strong emphasis on research to ensure that we are always providing innovative, high-quality products and services to our customers. We continually explore new technologies and product offerings to better serve our clients in the vegetables and fruits supplying and F&B packaging industry.

At Hi-Tec, we are proud of our accomplishments in the vegetables and fruits supplying and F&B packaging industry. We are committed to continuing to develop new and innovative products, delivering exceptional products and services, and maintaining strong customer relationships now and into the future.

Our commitment to delivering exceptional products extends beyond our research and development efforts. We take great pride in delivering the highest quality fruits and vegetables to our customers, working with local and international suppliers to ensure the products highest quality.

To maintain strong customer relationships, we prioritize exceptional customer service and support. We work closely with our customers to understand their unique needs and preferences, and we strive to provide them with personalized solutions that meet their specific requirements.

FRESH FRUITS SUPPLYING



ORANGES

VARIETIES

Navel - Valencia - Baladi - Sukkari - Shamouti

SEASON

Navel: December To March

Valencia: February To May

Sweet Orange: December To February

Baladi: December To February

Shamouti : March

PACKING

Telescopic Carton : 15Kg Net

Each Pallet : 80 Cartons

Container : 40 HR Capacity 24 Tons Net.

Open Top : 8Kg Net.

Each Pallet : 150 Cartons

Container : 40 HR Capacity 24 Tons Net.

Bins : 600 Kg Net.

Each Pallet : 2 Bins

Container : 40 HR Capacity 24 Tons Net.



LEMON

VARIETIES

Adalia - Verna - Lime

SEASON

Most of the year except for Summer

PACKING

Telescopic Carton : 15Kg Net

Each Pallet : 80 Cartons

Container : 40 HR Capacity 24 Tons Net.

Open Top : 8Kg Net.

Each Pallet : 150 Cartons

Container : 40 HR Capacity 24 Tons Net..



GRAPES

VARIETIES

Early Sweet - White Esperyour

Red Flame Seedless

Black Rose - Royal Autam - Crimson

SEASON

MAY to SEP

PACKING

CARTONS OF 4.5 KGS NET (PLASTIC BAGS)

EACH PALLET : 180 CARTONS

TOTAL NET WEIGHT PER CONTAINER 40FT IS

16.200

TONS

- CARTONS OF 5 KGS NET (PUNNETS)

EACH PALLET : 120 CARTONS

TOTAL NET WEIGHT PER CONTAINER 40FT IS

12 TONS



GRAPEFRUIT

VARIETIES

Star Ruby

SEASON

December To February

PACKING

Open Top : 8Kg Net.

Each Pallet : 150 Cartons

Container : 40 HR Capacity 24 Tons Net.



PEACHES

VARIETIES

Florida - Sweet

SEASON

April To May

PACKING

Open Top : 3Kg Net.

Each Pallet : 230 Cartons

Container : 40 HR Capacity 13.800 Tons Net.



GUAVA

VARIETIES

Baladi - Sweet

SEASON

March To September

PACKING

Open Top : 4.5Kg Net.

Each Pallet : 200 Cartons

Container : 40 HR Capacity 18 Tons Net.



APRICOT

VARIETIES

Sweet

SEASON

April To May

PACKING

Open Top : 3Kg Net.

Each Pallet : 230 Cartons

Container : 40 HR Capacity 13.800 Tons Net.



MANGO

VARIETIES

Kent - Kit - Tommy

SEASON

March To September

PACKING

Open Top : 4.5Kg Net.

Each Pallet : 200 Cartons

Container : 40 HR Capacity 18 Tons Net.



MANDARIN

VARIETIES

Fermont - Minneola - Morket

SEASON

December To March

PACKING

Open Top : 8Kg Net.

Each Pallet : 150 Cartons

Container : 40 HR Capacity 24 Tons Net.



WATERMELON

VARIETIES

Crimson

SEASON

April To July

PACKING

Carton: 12 to 13Kg Net.

Each Pallet : 90 Cartons

Container : 40 HR Capacity 19.200 Tons Net



POMEGRANATE

VARIETIES

F116 - Baladi - wonderful

EASON:

September To December

PACKING :

Open Top : 4.5Kg Net.

Each Pallet : 200 Cartons

Container : 40 HR Capacity 18 Tons Net.



STRAWBERRY

VARIETIES

Festival - Fortuna - Florida

SEASON

November To March

PACKING

Open Top : 2.5Kg Net In Punnets

each carton takes 10 punnets 250gm

FRESH VEGETABLES SUPPLYING



ONION
VARIETIES
 Red - Golden - White

SIZES
 55+

SEASON
 May To December

PACKING
 Mesh bag : 25Kg or 10kg Net
 Pallets No: 18 pallets
 Each Pallet : 60 Mesh bag
 Container : 40 HR Capacity 27 Tons Net



POTATOES
VARIETIES
 Spunta - Diamonda - Flora - Nicola

SEASON
 February To June

PACKING
 Mesh bag : 25Kg or 10Kg Net
 Pallets No: 18 pallets
 Each Pallet : 60 Mesh bag
 Container : 40 HR Capacity 27 Tons Net



GARLIC
VARIETIES
 White (Fresh-Dry) - Red (Fresh-Dry)

SIZES
 4.5 To 7

SEASON
 February To April

PACKING
 Plastic Box : 10Kg Net
 Pallets No: 20 pallets
 Each Pallet : 100 box
 Container : 40 HR Capacity 20 Tons Net.



TOMATO
VARIETIES
 Silika

SEASON
 October To March

PACKING
 Carton : 5Kg Net
 Pallets No: 20 pallets
 Each Pallet : 180 Cartons
 Container : 40 HR Capacity 18 Tons Net



CARROT
VARIETIES
 Red - Yellow

SEASON
 JAN To MAY

PACKING
 Carton : 4Kg
 Pallets No: 12 pallets



ICEBERG LETTUCE

SEASON
 All The Year

PACKING
 Carton : 10Kg Net
 Pallets No: 20 pallets
 Each Pallet : 80 Cartons
 Container : 40 HR Capacity 18 Tons Net



SWEET POTATOES
VARIETIES
 White flesh - Orange flesh

Sizes
 400:600 gram
 600:800 gram

SEASON
 All The Year

PACKING
 Carton : 4Kg
 Pallets No: 12 pallets

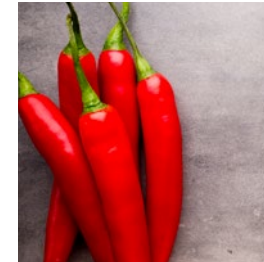


ARTICHOKE
VARIETIES
 Violet - Balady

Sizes
 150gm To 300gm

SEASON
 All The Year

PACKING
 Wooden box : 30 Pieces
 Pallet: 100 Boxes
 Pallets No: 12 pallets



PEPPER
VARIETIES
 Yellow - Red - Green

SEASON
 All The Year

PACKING
 Carton : 4.5kg Net



SPRING ONION
VARIETIES
 STAR RUBY

SEASON
 December To February

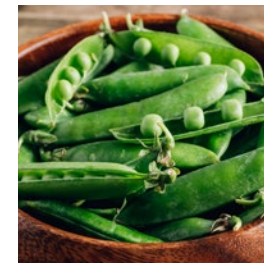
PACKING
 Carton: 15 kg N.W.



CUCUMBER

SEASON
 JAN To DEC

PACKING
 Carton : 4Kg
 Pallets No: 12 pallets



GREEN PEAS

SEASON
 JAN. / FEB. / MAR. / APR. / DEC.

PACKING
 Carton : 4.5kg Net



SUGAR SNAP PEAS

SEASON
 JAN. / FEB. / MAR. / APR. / DEC.

PACKING
 Carton : 4.5kg Net



GREEN BEANS

SEASON
 JAN. / FEB. / MAR. / APR. / DEC.

PACKING
 Carton : 4.5kg Net

FROZEN VEGETABLES \ FRUITS SUPPLYING



IQF ARTICHOKE

Packed in 1 or 10 kgs/bags



IQF BROCCOLI

Packed in 1 or 10 kgs/bags



IQF CAULIFLOWER

Packed in 1 or 10 kgs/bags



IQF POMEGRANATES

Packed in 1 or 10 kgs/bags



IQF STRAWBERRY

Packed in 1 or 10 kgs/bags

DRIED BEANS



DRIED WHITE BEANS

Packed in 500g or 1kg or 25 kgs/bags



BLACK EYED PEAS

Packed in 500g or 1kg or 25 kgs/bags



YELLOW LENTILS

Packed in 500g or 1kg or 25 kgs/bags



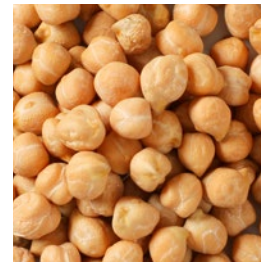
BROWN LENTILS

Packed in 500g or 1kg or 25 kgs/bags



FAVA BEANS

Packed in 500g or 1kg or 25 kgs/bags



CHICKPEAS

Packed in 500g or 1kg or 25 kgs/bags



DRIED CORN

Packed in 500g or 1kg or 25 kgs/bags



WHEAT GRAINS

Packed in 500g or 1kg or 25 kgs/bags



OATS

Packed in 500g or 1kg or 25 kgs/bags

RICE & PASTA & SUGER



WHITE BASMATI RICE

Packed in 1 or 25 or 50 kgs/bags



JASMIN BASMATI RICE

Packed in 1 or 25 or 50 kgs/bags



GOLDEN BASMATI RICE

Packed in 1 or 25 or 50 kgs/bags



WHITE EGYPTIAN RICE

Packed in 1 or 25 or 50 kgs/bags



BROWN EGYPTIAN RICE

Packed in 1 or 25 or 50 kgs/bags



PASTA VARIETIES

Semolina - whole wheat - white wheat

Available in all shapes

Packed in 400gm,
1 or 25 or 50 kgs/bags



WHITE SUGER

Packed in 5 g or 1 or 10 or 25 kgs/bags



BROWN SUGER

Packed in 5 g or 1 or 10 or 25 kgs/bags

HERBS & SPICES



BLACK PEPPER

Whole /Powder

Packed in 20,50,100, 250 Grams



WHITE PEPPER

Whole /Powder

Packed in 20,50,100, 250 Grams



CUMIN POWDER

Whole /Powder

Packed in 20,50,100, 250 Grams



CORAIINDER

Whole /Powder

Packed in 20,50,100, 250 Grams



CHILI

Whole /Powder

Packed in 20,50,100, 250 Grams



CINNAMON

Whole /Powder

Packed in 20,50,100, 250 Grams



TURMERIC POWDER

Packed in 20,50,100, 250 Grams



NUTMEG

Whole /Powder

Packed in 20,50,100, 250 Grams



CARDAMOM

Whole /Powder

Packed in 20,50,100, 250 Grams



WE ARE AGENTS FOR:

We are proud to be an agent for a network of reputable companies and the largest suppliers in Egypt and the Middle East. Beside our packaging facility that equipped with the latest technology for sorting and packaging, allowing us to handle a wide range of products, including fresh produce, groceries, and F&B items, with the highest level of care and precision:





FOOD SAFETY

At Hi-Tec, our business revolves around FOOD, specifically fruits and vegetables. Given the short shelf-life of our products, we prioritize taking all necessary precautions to protect and sustain them. From harvesting by our growers, to processing in our company, and ultimately delivering to the customer, ensuring the essential food safety of our products is crucial to our continued trading and success.

GENUINE INVESTMENT IN FOOD SAFETY POLICY

MANDATORY STAFF TRAINING IN PRODUCT AWARENESS

PROFESSIONAL STAFF TRAINING IN HEALTH & HYGIENE STANDARDS

HIGHEST STANDARDS OF PRODUCT HANDLING

CUSTOMER EXPECTATION OF THE HEALTHIEST, FRESHEST PRODUCE

HACCP (Certified)



CONTACT US

We are eager to hear from you and excited to collaborate. Please don't hesitate to reach out to us.



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